

# INTRODUCING *the* *im32* SCREEN™

*the* ultimate point of sale tool.

**Display in-store digital ads** for your weekly sales on the ice merchandiser.

**Sell more ice** with eye-catching moving graphics and videos.

**Reduce perceived “wait time”** for your customers at the check-out as their attention is drawn to your continually changing ads.

**Build customer relationships** with “Welcome to (Your Logo)” graphics, “Thank You for Your Patronage” graphics, and personalized greetings to valued patrons.

**Promote your store’s name** and list store hours, specialty services, department managers, employee of the month ... it’s endless what your store can showcase!

**Support your community** by advertising local activities and events.



The VENDE *im32* SCREEN™ is the innovative new way to reach your customers by using digital signage to display your in-store advertising.

The VENDE *im32* SCREEN™ (KIT) includes a 32" flat Screen Monitor (HD Quality) that is installed into the custom Mounting Panel, easy-to-use Software Instructions, and an eye-catching Graphics Variety Set to get you started. The ice merchandiser equipped with an *im32* SCREEN™ will vibrantly welcome your customers and thank them for their patronage, advertise your upcoming sales, local events, and much, much more!



VENDE's web-based user-friendly software program gives you the flexibility to change your graphics on a single screen or multiple screens all at once. From



the comfort of your home or office, you can add or remove screen content in minutes. The *im32* SCREEN™ will allow you to display "still" graphics, "moving graphics" or even "videos" to advertise your logo, weekly promotions, store hours, happy birthday to valued customer or employee... it's endless! Whether you create your own graphics using a simple, familiar program or have VENDE's Graphics Team do the work for you, your customers will be attracted to the colorful variety of ads on the merchandiser and perceive their "wait time" to be less as they stand in line. With the



*im32* SCREEN™ in your store, no one will ever forget the ice again!

For your in-store advertising, the VENDE *im32* SCREEN™ is proving itself to be

*the* ultimate point of sale tool.



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